

# TODAY ON THE RADIO

WEDNESDAY, MARCH 3, 1937

## OUTSTANDING EVENTS ON ALL STATIONS

- 1:45-2:45 P. M.—Cleveland Orchestra Concert—WEAF.  
 2:45-3:30 P. M.—Festival Symphony Orchestra Concert—WNYC.  
 4:30-5:00 P. M.—From Milan: Part of Respighi's Posthumous Opera, "Lucrezia," at La Scala—WJZ.  
 7:00-9:00 P. M.—Opera: Donizetti's "Don Pasquale"—WQXR (1,550 Kc.).  
 9:00-10:00 P. M.—WPA Professional Parade; Fred Niblo, Director—WJZ.  
 9:00-9:30 P. M.—Nino Martini, Tenor; Concert Orchestra—WABC.  
 9:15-9:30 P. M.—"Employers and Social Security," Charles T. Russell, Acting Commissioner of Internal Revenue—WOR.  
 9:30-10:00 P. M.—Operetta, "Street Song," With Jessica Dragonette, Soprano, and Others—WABC.  
 10:00-10:15 P. M.—"Slums and Pending Legislation," Nathan Straus Jr., Member New York City Housing Authority—WMCA.  
 10:30-11:00 P. M.—Gladys Swarthout, Soprano; Frank Chapman, Baritone; Armbruster Orchestra—WEAF.  
 10:30-10:45 P. M.—"The Supreme Court," Representative Arthur P. Lamneck of Ohio—WABC.

- Press-Radio News: 9:55 A. M.—WEAF 6:20 P. M.—WMCA  
 9:25 A. M.—WABC 10:00 A. M.—WJZ 6:30 P. M.—WEAF  
 9:30 A. M.—WMCA 10:00 A. M.—WNYC 6:30 P. M.—WJZ  
 9:30 A. M.—WNEW 6:15 P. M.—WQXR 6:30 P. M.—WABC

Where there is no listing for a station, its preceding program is on the air  
 WMCA .570 WEAF .660 WOR .710 WJZ .760 WNYC .810  
 WABC .860 WHN .1,010 WLWL .1,100 WEVD .1,300

### MORNING

- 6:45—WOR—Gambling's Musical Clock  
 7:00—WMCA—Early Risers Club  
 WHN—Popular Music  
 WEVD—Studio Music  
 7:15—WNYC—Music; Gymnasium Class  
 WHN—Press Bulletins  
 7:30—WEAF—Hillbilly Music  
 WOR—Sorey Orchestra  
 WJZ—Yoichi Hiraoka, Xylophone  
 WABC—Organ Recital  
 WHN—The Early Bird  
 7:40—WJZ—Levey Orchestra  
 7:45—WEAF—Marketeters—Recipes  
 WMCA—News; Studio Music  
 WNYC—News; Morning Serenade  
 WEVD—Morning Devotions  
 7:55—WJZ—News; Morning Devotions  
 8:00—WEAF—Malcolm Claire, Stories  
 WOR—News  
 WABC—Oleanders Male Quartet  
 WEVD—Talk—Jacob S. List  
 8:15—WEAF—News; Blaufuss Ensemble  
 WOR—Beauty—Neil Vinick; Music  
 WJZ—William Meeder, Organ  
 WEAF—City Consumers' Guide (Also WABC, WNYC, WOV)  
 8:30—WEAF—Cheerio Musicale  
 WOR—Talk—Martha Manning  
 WABC—Salon Musicale  
 WMCA—Fern Scull, Organ  
 WNYC—Music Album  
 WHN—Health Exercises  
 WEVD—Studio Music (Off to 3)  
 8:45—WOR—Organ Recital  
 WJZ—Martinez Brothers, Quartet  
 WABC—Montana Slim, Songs  
 WMCA—Beauty Talk  
 WHN—Music and Philosophy  
 9:00—WEAF—Levey Orchestra; Soloists  
 WJZ—Breakfast Club Music  
 WABC—Music in the Air  
 WMCA—Inspirational Talk  
 WNYC—Symphonic Music  
 WEVD—Organ Recital  
 9:15—WOR—Modern Living—Dr. E. Parrish  
 WABC—Jack and Loretta, Songs  
 WMCA—Kay, Buddy Arnold, Songs  
 9:25—WABC—Press-Radio News  
 9:30—WOR—Jacob Tarshish  
 WABC—Allen Percott—Wife Saver  
 WMCA—Press-Radio News  
 WHN—Dance Music  
 9:35—WMCA—Studio Music; Talk  
 9:45—WEAF—News—Adela Rogers St. John  
 WOR—Jack Berch, Songs

- WJZ—Tim Healey, Commentator  
 WABC—Bachelor's Children—Sketch  
 9:55—WEAF—Press-Radio News  
 10:00—WEAF—Mrs. Wiggs of the Cabbage Patch—Sketch  
 WOR—Pure Food—A. W. McCann  
 WJZ—Press-Radio News  
 WABC—Betty and Bob; Modern Cinderella; Menus—Betty Crocker; Hymns; News—John K. Watkins  
 WMCA—Zeke Manners Gang; Songs  
 WNYC—Press-Radio News; Markets  
 10:05—WJZ—Breen and de Rose, Songs  
 10:15—WEAF—John's Other Wife—Sketch  
 WJZ—Ma Perkins—Sketch  
 WNYC—Happier Homes—Sketch  
 WHN—Dance Orchestra  
 10:30—WEAF—Just Plain Bill—Sketch  
 WJZ—Pepper Young's Family—Sketch  
 WMCA—Studio Music; Songs  
 WNYC—City Planning—Pearl Bernstein, Secretary Board of Estimate and Apportionment  
 WHN—Homemakers—Ida Bailey Allen  
 10:45—WEAF—Today's Children—Sketch  
 WJZ—Kitchen Cavalcade—Crosby Gaige, Master of Ceremonies  
 WNYC—Germaine Hampton, Songs  
 11:00—WEAF—David Harum—Sketch  
 WOR—Get Thin to Music  
 WJZ—The O'Neills—Sketch  
 WABC—Magazine of the Air; Riffle Orchestra; Reed Kennedy, Baritone; Guest, Dr. William E. Aughinbaugh  
 WMCA—The Messenger—Talk  
 WNYC—French Lesson  
 11:15—WEAF—Backstage Wife—Sketch  
 WJZ—Personal Column of the Air  
 WMCA—Woman's Program, Anice Ives, Director  
 WNYC—Piano Recital  
 11:30—WEAF—How to Be Charming—Talk  
 WOR—Talk—Martha Deane  
 WJZ—Vic and Sade—Sketch  
 WABC—Big Sister—Sketch  
 WNYC—Dance Orchestra  
 WHN—Levitow Orchestra  
 11:45—WEAF—Voice of Experience  
 WOR—Rhumba Music  
 WJZ—Edward MacHugh, Songs  
 WABC—Talk—Dr. Allan Roy Dafos  
 WMCA—News Bulletins  
 WHN—Song Recital

### AFTERNOON

- 12:00—WEAF—Girl Alone—Sketch  
 WOR—Talk—Victor Lindlahr  
 WJZ—Honeyboy and Sassafras  
 WABC—The Gumps—Sketch  
 WMCA—Same as WOR  
 WNYC—Leviticus, Chapter XV—Dr. Charles Bolduan  
 WHN—Zenda Orchestra  
 12:15—WEAF—Story of Mary Marlin—Sketch  
 WJZ—Homespun—William H. Foulkes  
 WABC—Ted Malone, Poetry Readings  
 WNYC—Herma Carola, Soprano  
 WHN—Song Recital  
 12:25—WJZ—News; Farm and Home Hour  
 12:30—WEAF—Ralph Kirbery, Songs  
 WOR—News; We Are Four—Sketch  
 WABC—Helen Trent's Romance  
 WMCA—Talk—Dr. Kurt Hessler  
 WNYC—Alexander Richardson, Organ  
 WHN—Mason and Dixon, Songs  
 12:45—WEAF—Joe White, Tenor  
 WABC—Rich Man's Darling—Sketch  
 WMCA—Beauty Talk; Music  
 WHN—News; Stock Quotations  
 1:00—WEAF—News; Markets and Weather  
 WOR—Music From Texas  
 WABC—Sinatra Orchestra; Morton Bove, Tenor; Meri Bell, Songs  
 WMCA—Nick Kenny, Commentator  
 WNYC—Missing Persons; News; Music  
 1:15—WEAF—Dan Harding's Wife—Sketch  
 WOR—Psychology Talk  
 WABC—Giles Orchestra  
 WMCA—String Trio  
 WHN—Joyce Jordan, Internette—Sketch  
 1:30—WEAF—Ruth Lyon, Edward Davies, Songs; Larry Larsen, Organ; Harvey Hays, Narrator  
 WOR—Talks and Music  
 WJZ—Love and Learn—Sketch  
 WABC—Food Talk—George ReCTOR  
 WNYC—Elizabeth Lumsden, Contralto  
 WHN—Kiwanis Club Luncheon, Hotel McAlpin; Speaker, Dr. Clyde Fisher, Curator, Hayden Planetarium  
 1:45—WEAF—Cleveland Orchestra, Georges Enesco, Conductor  
 WOR—Studio Music  
 WJZ—Neighbor Nell  
 WABC—Aunt Jenny's Life Stories  
 WMCA—Talk—Dr. M. N. Chappelle  
 WNYC—Dictation—Arthur Gaskill  
 2:00—WJZ—Modern Romances—Sketch  
 WOR—Martha Deane's Program  
 WABC—Kathryn Cravens—Comment  
 WMCA—Empire String Trio  
 WNYC—Waverly Brass Band  
 WHN—Debate—Resolved: That Consumers Cooperatives Will Contribute to the Public Welfare—Fordham University vs. N. Y. U.  
 2:15—WABC—American School of the Air: Geography—Upward to Bogota in Colombia  
 WHN—Gypsy Music  
 WMCA—Women's Division of American Jewish Congress Luncheon, at Hotel Astor; Speakers, Dr. Stephen S. Wise and Charles Edward Russell, Author  
 2:30—WJZ—Jean Dickenson, Soprano  
 WNYC—Communicable Diseases and Their Prevention—Dr. Rebecca Liswood  
 2:45—WEAF—Personal Column of the Air  
 WOR—Way Down East—Sketch  
 WABC—Myrt and Marge—Sketch  
 WNYC—Festval Symphony, Eugene Plotnikoff, Conductor

- 3:00—WEAF—Pepper Young Family—Sketch  
 WOR—Molly of the Movies—Sketch  
 WJZ—Do You Want to Write?—Margaret Wildmer, Author  
 WABC—Variety Musicale  
 WMCA—Charm—Eddy the Melrose  
 WHN—Stories—Charles Warren  
 WEVD—String Ensemble; Songs  
 3:15—WEAF—Ma Perkins—Sketch  
 WOR—Home Economics—Talk  
 WJZ—Celia Branz, Contralto  
 WMCA—Roving Reporter  
 WHN—Studio Music  
 3:30—WEAF—Vic and Sade—Sketch  
 WOR—Allie Lows Miles Club  
 WABC—An Outline of the House Program—Representative Sam Rayburn of Texas  
 WMCA—Ave Maria Novena Service  
 WNYC—Literature—Helen Eames  
 WHN—Stock Quotations; News; Songs  
 3:45—WEAF—The O'Neills—Sketch  
 WJZ—Norcross Sisters, Vocal Trio;  
 WABC—Jimmy Brierly, Songs; Gold-  
 man Orchestra  
 WNYC—Barbara Swan, Songs  
 4:00—WEAF—Busse Orchestra  
 WOR—Hope Alden's Romance  
 WJZ—National Congress of Parents and Teachers; Emotional Development in Children—John E. Anderson, Director Institute of Child Welfare, University of Minnesota  
 WABC—Curtis Institute Musicale  
 WMCA—Sports—Bob Carter  
 WNYC—Today's Natural History—R. R. Coles  
 WEVD—Polish Orchestra  
 4:15—WOR—News; Variety Show  
 WNYC—String Trio  
 4:30—WEAF—Follow the Moon—Sketch  
 WJZ—From Milan: Part of Respighi's Posthumous Opera, "Lucrezia," at La Scala  
 WHN—Radio Almanac—WPA Project  
 WEVD—Italian Variety Show  
 4:45—WEAF—The Guiding Light—Sketch  
 WABC—Optimism in Heart Disease—Dr. Arthur M. Master  
 WNYC—Nelson Sprackling, Baritone  
 WHN—Swanee Serenade  
 5:00—WEAF—Instrumental Solos  
 WOR—Talks and Music  
 WJZ—Airbrakes—Variety Show  
 WABC—Junior Nurse Corps—Sketch  
 WMCA—Touring Tips—Bob Carter  
 WNYC—Junior Inspectors Club  
 WHN—Kandy Andy and Nancy—Drama  
 WEVD—Mincioti Company—Drama  
 5:15—WEAF—Tom Mix Straight Shooters  
 WOR—Johnson Family—Sketch  
 WABC—Dorothy Gordon, Songs  
 WMCA—Songs; Beauty Talk  
 WHN—News; Gregory Orchestra  
 5:30—WEAF—Jack Armstrong—Sketch  
 WOR—Velas Orchestra  
 WJZ—Singing Lady  
 WABC—Blue Flames Quartet  
 WMCA—Street Interview  
 WNYC—Hunter College Program  
 5:45—WEAF—Little Orphan Annie—Sketch  
 WOR—Dick Tracy—Sketch  
 WJZ—The Old Homestead—Sketch  
 WABC—Wilderness Road—Sketch  
 WMCA—High School Reporter  
 WNYC—Elinore Boselly, Songs  
 WEVD—Boccia and Roll, Songs

### EVENING

- 6:00—WEAF—Our American Schools; From New Orleans: The Superintendents in Convention—Sketch  
 WOR—Uncle Don  
 WJZ—News; Dinner Music  
 WABC—Buddy Clark, Songs  
 WMCA—Around Town—Bill Stern  
 WNYC—Hiking and Camping—Talk  
 WHN—Inquiring Reporter  
 WLWL—Concert Orchestra  
 6:15—WEAF—News; Nina Morgans, Soprano  
 WABC—News of Youth—Sketch  
 WMCA—Investments—E. C. Olsen  
 WNYC—A Question of Principle—Sketch  
 WHN—Kuhn Orchestra  
 6:20—WMCA—Press-Radio News  
 6:25—WMCA—Financing the Home—Talk  
 6:30—WEAF—Press-Radio News  
 WOR—Junior G-Men—Sketch  
 WJZ—Press-Radio News  
 WABC—Press-Radio News  
 WMCA—Sports—Dick Fishell  
 WHN—Don Albert Orchestra  
 6:35—WEAF—Public Opinion Poll on the Supreme Court  
 WJZ—Revelers Quartet  
 WABC—Hall Orchestra  
 6:38—WEAF—Castles of Romance  
 6:45—WEAF—Billy and Betty—Sketch  
 WOR—News; Sports Resume  
 WJZ—Lowell Thomas, Commentator  
 WABC—Renfrew of the Mounted  
 WMCA—Kendis Orchestra  
 WNYC—Symphonic Music (Sign Off)  
 7:00—WEAF—Amos 'n' Andy—Sketch  
 WMCA—Gordon Heriot, Commentator  
 WJZ—Easy Aces—Sketch  
 WABC—Kelsey Orchestra  
 7:15—WEAF—Uncle Ezra—Sketch  
 WOR—Berren Orchestra  
 WJZ—The Jesters, Songs  
 WABC—Ma and Pa—Sketch  
 WMCA—Sid Gary, Baritone  
 WHN—Aaronson Orchestra  
 7:30—WEAF—Famous Violins Concert  
 WOR—Lone Ranger—Sketch  
 WJZ—Lum 'n' Abner—Sketch  
 WABC—Gogo De Lys, Songs  
 WMCA—Sholem Aleichem—Drama  
 WLWL—You Should Know—Rev. J. J. Dalton  
 WHN—Portraits in Oil—WPA Show  
 7:45—WEAF—Jerry Cooper, Songs  
 WJZ—Mario Cozzi, Baritone; Christine Johnson, Soprano  
 WABC—Boake Carter, Commentator  
 WLWL—Polish Folk Music (Sign Off)  
 8:00—WEAF—One Man's Family—Sketch  
 WOR—Variety Musicale  
 WJZ—Beatrice Lillie, Comedienne  
 WABC—Cavalcade of America: Story of National Parks Pioneers  
 WMCA—Five-Star Final—Drama  
 WHN—Aaronson Orchestra  
 WEVD—Bryce Oliver, Commentator  
 8:15—WOR—Brandwynne Orchestra  
 WMCA—Movie Gossip—Martin Starr  
 WEVD—Rand School Round Table: the Supreme Court and the President's Plan—Morris L. Ernst, Director American Civil Liberties Union; Dr. William E. Bohn, Educational Director, Rand School  
 8:20—WMCA—Beauty Talk; Music  
 8:30—WEAF—Wayne King Orchestra  
 WOR—Variety Musicale  
 WJZ—Play—This Is Tomorrow, With Ethel Barrymore  
 WABC—George Burns and Gracie Allen, Comedians; King Orchestra  
 WMCA—Zeke Manners Gang  
 WHN—Current History Exams—Talk  
 WEVD—Studio Music  
 8:45—WEVD—Newspaper Guild—Talks (Off to 10)

- 9:00—WEAF—Fred Allen, Comedian; Van Steeden Orchestra; Variety Revue  
 WOR—Gabriel Heatter, Commentator  
 WJZ—WPA Professional Parade; Jack Wilmot, Tenor; Ruby Barth, Perchik Melik, Songs; Dave and Lalor, Swor and Lubin, Comedians; WABC—Nino Martini, Tenor; Kostelanetz Orchestra; Chorus  
 WMCA—Detective Drama  
 WHN—Dance Music  
 9:15—WOR—Employers and Social Security—Charles T. Russell, Acting Commissioner of Internal Revenue  
 9:30—WOR—Jazz Nocturne  
 WABC—Operetta: Street Song, With Jessica Dragonette, Soprano  
 WMCA—Three Little Funsters  
 WHN—Talk—Mrs. Gustave Hartman  
 9:35—WHN—Dance Music  
 9:45—WHN—Boxing; Haynes vs. Blunt, at New York Hippodrome  
 10:00—WEAF—Your Hit Parade; Lyman Orch.; Sally Eilers, Actress, Guest  
 WOR—Symphonic Strings, Alfred Wallenstein, Conductor  
 WJZ—Vic and Sade—Sketch  
 WABC—Gang Busters—Sketch  
 WMCA—Slums and Pending Legislation—Nathan Straus Jr., Member N. Y. C. Housing Authority New York University Round Table: Reform of the Judiciary—Professor R. J. Swenson, Drs. H. V. Thornton and T. H. Skinner of Washington Square College  
 10:15—WJZ—Presentation of Annual Award of Commercial Investment Trust Safety Foundation to Man Who Made Most Valuable Contribution to Automobile Traffic Safety During 1936, by Arthur O. Dietz, President of the Trust Company at Safety Award Dinner, Waldorf-Astoria  
 WMCA—Ward Orchestra  
 10:30—WEAF—Gladys Swarthout, Soprano; Frank Chapman, Baritone; Armbruster Orchestra  
 WOR—Calloway Orchestra  
 WJZ—Tales of Opera—Sketch  
 WABC—The Supreme Court—Representative Arthur P. Lamneck  
 WMCA—Springs of Song  
 WEVD—Sports—Andy Burke  
 10:45—WABC—Patti Chaplin, Songs  
 WMCA—News Bulletins  
 WHN—Brandwynne Orchestra  
 WEVD—Peggy and George, Songs (Off to 12)  
 11:00—WEAF—News; Gray Orchestra  
 WOR—News; Kenny Orchestra  
 WJZ—News; Coleman Orchestra  
 WABC—Andre Baruch, Commentator  
 WMCA—Amateur Night in Harlem  
 WHN—Dance Music  
 11:15—WEAF—King's Jesters Orchestra  
 WABC—Goodman Orchestra  
 11:30—WEAF—Meetin' House—Sketch  
 WOR—Kysar Orchestra  
 WJZ—Newsboys' Hawking Contest; Pick-Ups From Various Cities  
 WABC—Pryor Orchestra  
 12:00—WEAF—Riley Orchestra  
 WOR—Lyman Orchestra  
 WJZ—Crosby Orchestra  
 WABC—Dorsey Orchestra  
 WMCA—Harry Hershfield, Commentator  
 WHN—News Bulletins  
 12:15—WMCA—Dance Orchestra  
 12:30—WEAF—Lights Out—Sketch  
 WOR—Basic Orchestra  
 WJZ—Breeze Orchestra  
 WABC—Lee Orchestra  
 WMCA—Description, Six-day Bicycle Race, at Madison Square Garden  
 12:45—WJZ—Agnew Orchestra